Housing + Networks:
Overcoming gaps through PARTNERSHIPS

MIT Media Lab
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Three gaps

1. knowledge
2. agency
3. capital
Three gaps

1. knowledge
2. agency
3. capital
1. The knowledge gap

Prutt- Igoe (1955-1976)
Centre Village, Winnipeg, MB

“How did innovative Winnipeg social housing, designed by one of Canada’s most talked about architecture firms, become a haven for drink and drugs”? The Guardian

1. The knowledge gap
1. The knowledge gap

Centre Village - Winnipeg, MB

“a magnet for drinking and drug taking.”
1. The knowledge gap
Three gaps

1. knowledge
2. the agency gap: a disconnect between
3. capital

- market
- government
- societal forces
2. The agency gap

market forces
government
societal forces
2. The agency gap
2. The agency gap

market forces

government

societal forces
2. The agency gap

market forces
government
societal forces
2. The agency gap
2. The agency gap

market forces

government

societal forces
2. The agency gap

Minha Casa Minha Vida = Marshall Plan (in 2016 US$ dollars)

market forces

government

societal forces
Societal Forces: autoconstruction

2. The agency gap

market forces government societal forces
Three gaps

1. knowledge
2. the agency gap: a disconnect between
   - government
   - market
3. capital
   - societal forces
Three gaps

1. knowledge
2. agency
3. capital
Industrial
1931 - Charte d'Athene

Post-industrial
1960 - Jane Jacobs

Digital
2000 - Digital Revolution
"Réinventer Paris," a public call

23 sites d'exception
23 territoires d'innovation
Ternes-Villiers (17e), Paris
THE CASA PAULISTA PROJECT
THE CASA PAULISTA PROJECT

New housing units

School of Music

Concert Hall

Architecture:
BISELLI E KATCHBORIAN arquitetos associados

Urban guidelines and economic model:
URBEM
THE CASA PAULISTA PROJECT

Architecture: BISSELLI E KATCHBORIAN arquitetos associados

Urban guidelines and economic model: URBEM
- inception integrates different fields of knowledge
- three levels of government and private sector work together
- price gap fulfilled with the contribution of public land
THE CASA PAULISTA PROJECT

- inception integrates different fields of knowledge
- three levels of government and private sector work together
- price gap fulfilled with the contribution of public land